

## **Innovation Award Winners**



Year	Innovation	Winner
2020*	"GreenPlan"  Is a smart routing algorithm that, based upon all information and data available, optimizes delivery routes and stop sequences in logistics, in an entire delivery area.	Deutsche Post DHL Group
2020*	"Place des services"  Is a package of integrated local solutions for urban blocks combining both postal human presence with digital permanence to simplify everyone's lives, every day. A friendly app is available on google play and IOS stores.	LE GROUPE LA POSTE Le Groupe La Poste
2019	Profital solution  Profital, is Switzerland's leading shopping guide. The free Profital app (iOS and Android) and website <a href="www.profital.ch">www.profital.ch</a> gives users a simple overview of current advertising leaflets, catalogues and promotions, from shops located in their area.	Swiss Post

<sup>\*</sup>In 2020 there was a tie, thus the first place was awarded to both companies.



## **Innovation Award Winners**



Year	Innovation	Winner
2018*	Rapid Unloading System  The rapid unloading system, is completely automated and increases the unloading throughout by 100%, while employees can work more ergonomically. Using an Intelligent algorithm, it is also able to unscramble parcels with low space requirements, which Is why It can be retrofitted at any location.	Österreichische Post
2018*	Smart Pharma Swiss Post's Smart Pharma, is a cost-efficient logistics solution for temperature-controlled transport in the pharmaceutical Industry. It Involves using temperature forecasts to determine the right packaging in accordance with temperature specifications and good distribution practice at a minimum cost.	Swiss Post
2017	CTT Ads solution  cttads.pt is an innovative CTT service which brings together all the necessary resources for any company to conduct advertising campaigns towards a target, all from an online address. From now on, the creation and implementation of campaigns is one click away, which establishes a turning point in the way companies can advertise.	CTT Portugal Post

<sup>\*</sup>In 2018 there was a tie, thus the first place was awarded to both companies.