

SUSTAINABILITY VISION

PostEurop's **Sustainability Vision** is driven by the **UN Sustainable Development Goals (SDGs)** and encompasses postal operators' contributions to sustainability **across 3 dimensions**:


Environmental


Social


Economic

PostEurop and its members place sustainability at the core of their actions and are **fully aligned with the EU objectives of achieving a significant reduction of Greenhouse gas (GHG) emissions by 2030 and to become climate-neutral by mid-century**, with special emphasis on reducing emissions generated by buildings and transport activities.

ENVIRONMENTAL¹

 **Climate neutrality**
Reducing GHG emissions is our priority:

- Most operators already have **emission reduction targets** in place.
- Some operators are already **carbon neutral** while others aim at becoming carbon neutral in the medium-term.



- Nearly **80%** of postal operators have **implemented sustainable policies with specific commitments**.

Fleet decarbonisation

Postal operators have **more than**:


58,000
vehicles powered
with alternative fuels.




of which
30,000
electric vehicles.


170,000
postal employees
delivering on foot.


100,000
delivering by bike or e-bike.



Alternative energy supplies and charging and refueling infrastructure are essential to make such an **ambitious transition viable**.



Postal operators are decarbonising their fleets through **the use of advanced technologies** such as electric, hydrogen or biofuels.

¹Results from Survey conducted by PostEurop at the end of 2021, data from 22 national postal operators.

Energy efficiency

Reduction of energy use in buildings is key for postal operators, given their extensive network of operational centres and post office.



• **77%** of energy used by postal operators comes from **renewable sources**.



• Almost **60%** of postal operators produce **renewable energy for self-consumption** (i.e. solar panels in buildings).



Sustainable products

Many operators are offering **zero emission and/or carbon neutral products**, and most operators are voluntarily **offsetting their carbon emissions**.



Postal operators are implementing **innovative solutions** to reduce emissions while ensuring wide **consumer choice**:



The use of technology to **optimise route planning and pooling rate of vehicles** allows to reduce the number of kilometers travelled.

To minimise failed delivery attempts we rely on both:



Scheduled and optimised home deliveries.

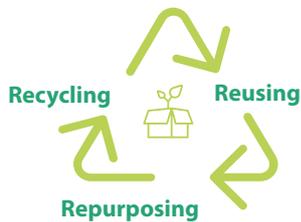


Increased number of parcel lockers:

30% between 2018-2020.

Circular economy:

PostEurop members are implementing **waste management models and prioritising the circular economy** principles of:



These principles apply to:

- Packaging
- Paper
- Plastics
- Vehicles
- Batteries
- Electrical equipment



Postal operators are working towards a

zero-waste strategy

by introducing reusable packaging and reducing paper consumption.



SOCIAL²

The postal sector is a **people-led and labour-intensive industry**, with around **2 million workers** across all **55 operators** members of PostEurop.

 **1,1 million**
workers in **25 European operators**.

 Employment has remained relatively **stable** between 2018-2020.

 **>60%** of workforce dedicated to **Delivery**.

 **~50%** of employees are **women**.

 The **average age** of employees is **45 years**.
And **40%** are **over 50 years old**.



RESILIENCE HEALTH
WELL-BEING NON-DISCRIMINATION
SOCIAL DIALOGUE
TRAINING MOTIVATION SAFETY
DIVERSITY UPSKILLING

²Results from Survey conducted by PostEurop at the beginning of 2022, data from 25 national postal operators.



The **Universal Postal Service** reaches all citizens, keeping them connected (not only) to postal services.



Long-term economic sustainability of Universal Service Obligation (USO) must be guaranteed to keep offering such essential service.

ECONOMIC

Postal operators play an **essential role** in the single market by promoting economic growth, social cohesion and inclusion as well as enhancing rural areas development, keeping all territories connected.

 Connecting
800 million
people and businesses daily.

 **>60 billion**
items handled per years.

 **258 million**
delivery points.

 **55 postal operators** = **1%**
represented by PostEurop. of their national **GDPs**.

PostEurop is the trade association representing **55 European public postal operators**, responsible for fulfilling the universal postal service. Since 1993, PostEurop is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all customers and ensuring a modern, efficient and affordable universal service."